#### General

Please find below the privacy policy for the T-CNews.com site. We are 2be Development Consultancy Limited (trading as 'T-CNews.com') and our registered offices address is

Academy House, Shedden Park Road, Kelso, TD5 7AL, Registered in Scotland: SC359704. T-CNews.com takes the privacy of its customers' data very seriously. Please read the following policy to understand how we will treat your personal data after it has been collected by us. If this policy changes then we will let you know via our homepage but we assure you that we only use your data as specified here and for our legitimate business purposes.

## **Providing Visitors with Anonymous Access**

Users can visit all guest areas of the T-CNews.com website without revealing who they are or providing any information about themselves. However, the provision of our primary service requires that users identify themselves in order to use the functions. We will ask users to provide some personal information in these situations.

#### Sources

We can collect data on you from a variety of different sources these include:

- 1. When you purchase our service through the site or via any of our other distribution channels.
- 2. When you become a registered user;
- 3. When you speak to our customer services personnel;
- 4. Via explicit data capture measures, for example by entering competitions and completing surveys;
- 5. Via implicit data capture measures such as studying which pages you read the most and the use of cookies. In any of the above cases the data we collect could be personal data.

### What do we do with your personal information?

When you give us any personal data as indicated above, we may need to collect information about you to process the transaction and provide you with the services you expect then and in the future. This information may include, but is not limited to, details such as your name, your address and your phone number.

#### **Third Parties**

At T-CNews.com we do not sell, rent or trade your personal information to third parties for marketing purposes at any time.

#### **Data Protection**

In the UK we operate in accordance with applicable data protection legislation.

#### Consent

By disclosing your personal information to us using this website or over the telephone, you consent to the collection, storage and processing of your personal information by T-CNews.com in the manner set out in this Privacy Policy. Some information and e-mails sent to T-CNews.com may be used as testimonials but no e-mail address or contact details will be displayed.

# **Change/Modify Details**

You can change/modify the personal details stored in the My Personal Information within the My Account section of your account. You can ask us, by sending an email to editor@t-cnews.com about what personal data we store about you. Upon request, which you can indicate by sending an email to the same address, we will provide you with a readable copy of the personal data which we keep about you, within a month. - although we may before require proof of your identity -. We will provide the information at a charge of £5.

## Contact

If you have any further questions or concerns about the information we hold about you, you can also contact us at support@t-cnews.com

## **Cookie Information & Details**

Our primary reason for collecting personal information from site visitors is to provide a smooth, efficient, and personalised experience while using our website. This allows us to provide services and features that most likely meet your needs, and to customise our service to make a site visitors experience easier and quicker.

We use a web analytics tool to analyse site usage, how our users arrive at our site, what they do on the site, what browser they are using and on what operating system etc. This analytics data is not tied to personally identifiable information.

## Cookies

We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit <a href="http://www.aboutcookies.org">http://www.aboutcookies.org</a> for detailed guidance.

The following information describes the cookies we use on this site and what we use them for. Currently we operate an 'implied consent' policy which means that we assume you are happy with this usage policy.

If you do not agree with our policy, you should either not use this site, or you should delete the T-CNews cookies having visited the site, or you should browse the site using your browser's anonymous usage setting (called "Incognito" in Chrome, "InPrivate" for Internet Explorer, "Private Browsing" in Firefox and Safari etc.)

## **Session Cookies**

We use a session cookie to remember your log-in for you and what reports are in your account and contacts in your address book. We deem these cookies strictly necessary to the working of the website. If these are disabled, the site will no longer work

as designed as you will not be able to login. More information on session cookies and what they are used for at <a href="http://www.allaboutcookies.org/cookies/session-cookies-used-for.html">http://www.allaboutcookies.org/cookies/session-cookies-used-for.html</a>

## Persistent Cookies for Site Analytics and Performance

#### Google Analytics

We use this to understand how the site is being used in order to improve the user experience. User data is all anonymous. You can find out more about Google's position on privacy as regards its analytics service at <a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a>

# **Email tracking**

Some emails that we send you have no tracking in at all e.g. service emails with your new password. Other emails we send (from <a href="news@t-cnews.com">news@t-cnews.com</a>), we put in tracking so that we can tell how much traffic those emails send to our site but we do not know who has clicked so the data is anonymous. Some emails we can track, at an individual level, whether the user has opened and clicked on the email. We rarely use the latter information at a personal level, rather we use it to understand open and click rates on our emails to try and improve them. If you want to be sure that none of your email activity is tracked then you should utilise the unsubscribe option within one of the emails received so that you can then opt out of our email marketing messages.